

Be a part of *HIMSS Live Exchange* at the HIMSS12 Interoperability Showcase™

HIMSS is now seeking candidates to showcase LIVE examples of standards-based interoperability!

HIMSS and IHE USA seek applicants for *HIMSS Live Exchange* to be featured for the HIMSS12 Annual Conference & Exhibition in Las Vegas, February 20-24, 2012. *HIMSS Live Exchange* is an Interoperability Showcase™ feature focused on bridging the gap between the technical demonstrations and provider attendees. The demonstrations will be given by hospitals, health information service providers, and other healthcare providers that have deployed standards-based interoperable solutions using IHE and/or HHS-recognized standards.

Participating organizations will have the opportunity to share their testimony and the impact that standards-based interoperable systems have made on their patients and providers with thousands of visitors this year at HIMSS12 Interoperability Showcase.

Benefits of *HIMSS Live Exchange* Participation

Extensive marketing and visibility: *HIMSS Live Exchange* participants will receive extensive marketing coverage before and during the HIMSS12 Annual Conference and Exhibition which is expected to host over 30,000 attendees. The HIMSS Interoperability Showcase is a popular destination at the conference and attracted nearly 5,000 visitors at HIMSS11.

Complimentary Registration: HIMSS will provide one full HIMSS12 Annual Conference and Exhibition registration for each selected organization. Additional exhibit only passes may be purchased for *Live Exchange* participants at a reduced rate.

To present in the HIMSS Live Exchange simply contact the sales team listed below.

About *HIMSS Live Exchange*

Demonstration: Each *HIMSS Live Exchange* session will be a 30-minute demonstration that shows a two-to-three step use case that displays systems sending information via standards based technology through a clinical chain of care. There will be an additional 15-20 minutes to explain and demonstrate the system(s) and their value, Q & A, and discussion.

Connection to meaningful use or quality criteria: Showcase visitors are particularly interested in how interoperable technology can help them meet specific requirements such as meaningful use and quality metrics. Therefore, we seek *HIMSS Live Exchange* candidates that are using standards-based interoperable systems focused on achieving meaningful use and/or other HHS mandates or initiatives. Participants may invite vendors to help execute their demonstration but the vendors may not be the primary presenters.

HIMSS Interoperability Showcase *Live Exchange* Applicant Criteria

Technology: Candidates must be from a clinical site, such as a hospital or ambulatory practice, health information service provider, or other health information organization (in partnership with a clinical site) that has currently implemented standards-based interoperable clinical solutions drawn from the list below:

- Published IHE Profiles and/or other HHS-recognized standards
- Publically referenced in the IHE Product Registry and/or an HHS/ONC equivalent

People: Applicants must provide one or more individuals from their organization that will be available for testing, rehearsal, presentation and demonstration prior to and during the HIMSS12 Annual Conference which runs February 20-24, 2012. Vendors may assist but cannot be the primary presenter(s) – the *HIMSS Live Exchange* intent is to hear directly from user representatives about their experience implementing and using standards-based interoperable technology. The presenter(s) must show enthusiasm for the process, be able to speak to the provider/patient value and focus the presentation on interoperability. *HIMSS Live Exchange* presentations are not to be vendor product demonstrations.

Time Commitment: Participation requirements are divided into two components – pre-testing and on-site demonstration. Staff will work with each organization to develop the final schedule; overall expectations are listed below. Representatives from the selected organization must be available to participate in the following:

- **Remote testing:** Remote testing will be held between December 2011 and February 2012. The total number of hours is not expected to be significant but will depend on the needs of the use case and system(s) to be demonstrated. HIMSS Interoperability Showcase staff will work with participants to document the specific use case elements to be shown and to develop the pre-testing and on-site demonstration schedule.
- **On-site testing and demonstration:** *HIMSS Live Exchange* on-site testing and demonstrations will be held during the HIMSS12 Annual Conference & Exhibition in the HIMSS Interoperability Showcase February 20-24, 2012.