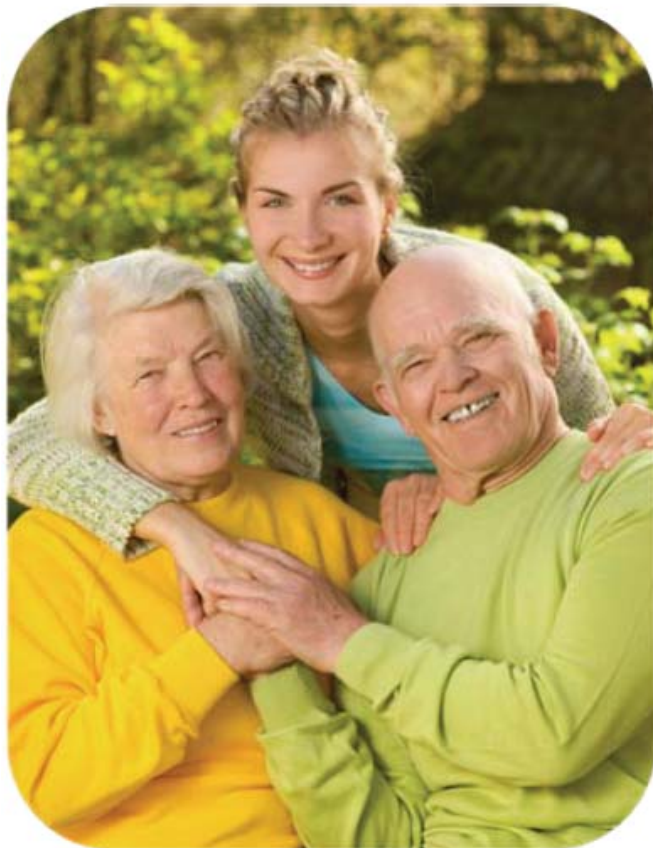




The Continua Health Alliance Mission



“Our Mission is to establish an eco-system of interoperable personal health systems that empower people & organizations to better manage their health and wellness”



- To organize its work, Continua segmented the market in three large Domains:

Aging Independently

- An adult child helping their elderly parents age gracefully in their own home.
- Basic life monitoring as appropriate (ADL)

Health & Wellness

- Weight loss
- Fitness
- Email / chat / video
- Appt scheduling
- Personal Health Records

Disease Management

- Vital sign monitoring (RPM)
- Medication reminders and compliance
- Trend analysis and alerts
- Connect with family care givers



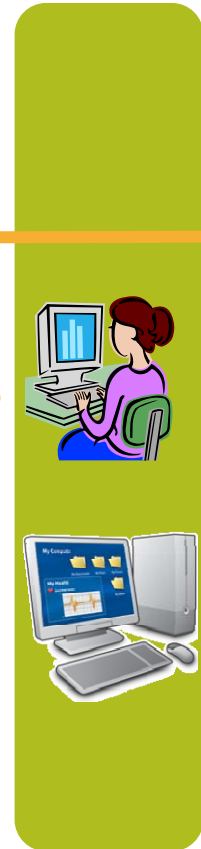
Personal Device

- Thermometer 
- Pulse Oximeter 
- Pulse / Blood Pressure 
- Weight Scale 
- Glucose Meter 
- Cardio / Strength 
- Independent Living Activity 
- Peak Flow* 
- Medication Adherence 
- Physical Activity* 
- Electrocardiogram* 
- Insulin Pump* 

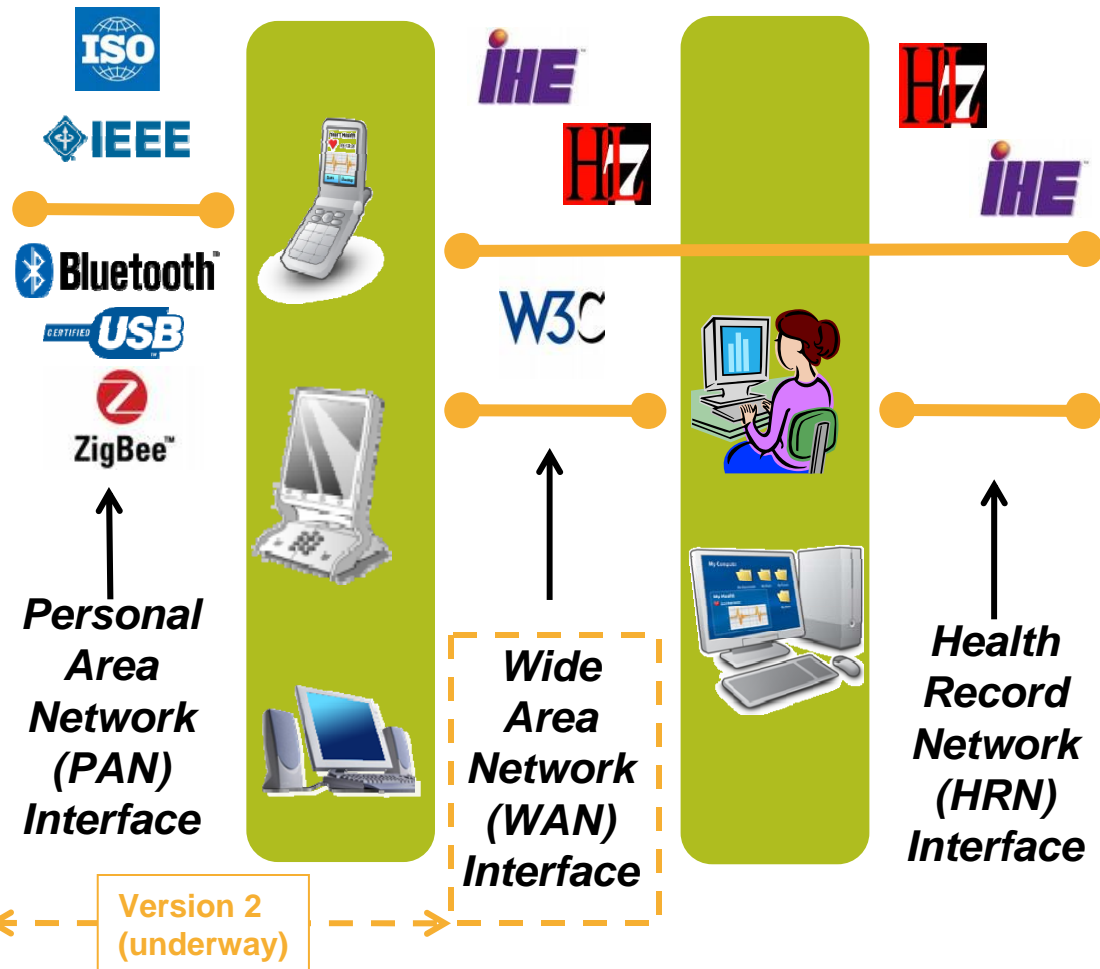
Aggregation Manager



Telehealth Service Center



Health Records





Developer Resources

*Web-based environment
(repository, collaboration tools)
Reference source code*

Certification

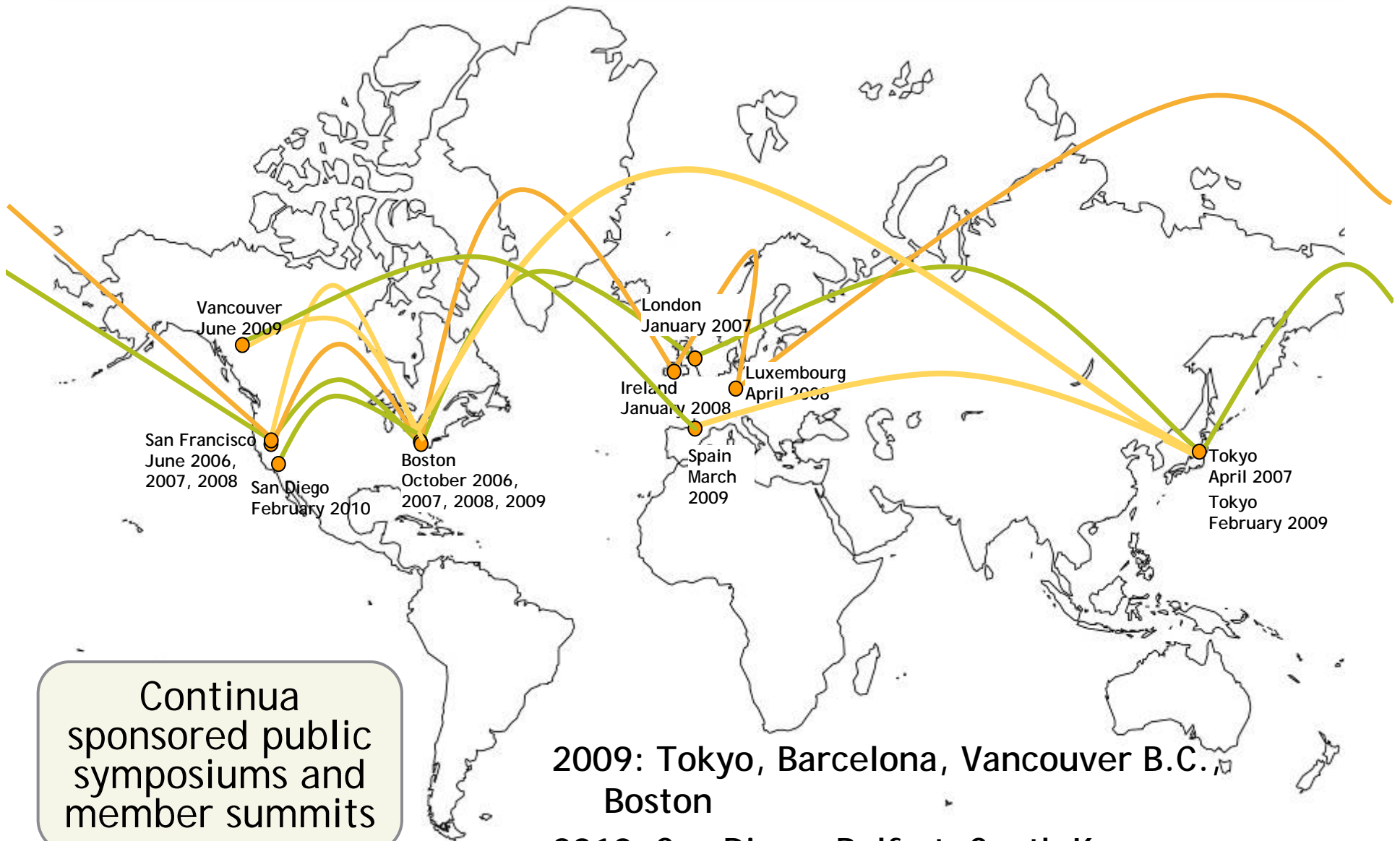
*Test and certification tools
Right to use certified logo upon
completion of successful
certification*

Market Intelligence

*Access to market research data
Access to pre-publication drafts of
the design guidelines
Internal and external education
and training*

Collaboration

*Plugfests participation
Participation in RFP MatchMaker
program
Unlimited participation in Continua
quarterly summits, town hall
meetings, and education seminars*



Continua sponsored public symposiums and member summits

2009: Tokyo, Barcelona, Vancouver B.C., Boston

2010: San Diego, Belfast, South Korea