

AsiaPac11 - HIMSS Interoperability Showcase Application
September 20 - 22, 2011– Melbourne, Australia
Please email completed application to svance@himss.org

Provide company/organization information as it should appear in the Asia Pac'11 HIMSS Interoperability Showcase promotional materials:

I. Company/Organization Information

Company/Organization: _____

Address: _____

City _____ State/Province/Other _____ Country _____

Phone: _____ Fax: _____

URL: _____

II. Contact Information

List the primary contacts who should receive information regarding the promotion, administrative, financial and technical aspects of the Showcase and demonstration:

Primary Marketing/Administrative Contact

Name _____ Title: _____

Address: _____

City _____ State/Province/Other _____ Country _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

Primary Technical Contact

Name _____ Title: _____

Address: _____

City _____ State/Province/Other _____ Country _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

Primary Financial Contact

Name _____ Title: _____

Title: _____

Address: _____

City _____ State/Province/Other _____ Country _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

III. System Description(s)

All participants in the HIMSS Interoperability Showcase™ connected demonstration using IHE Integration Profiles must complete the following required steps.

Pass IHE Connectathon Testing

Participation in a HIMSS Interoperability Showcase requires that each Actor / Profile pair to have successfully passed an IHE-sanctioned Connectathon within 12 months by demonstrating interoperability with designated partners in a number of test configurations. Some limited special exceptions may be made at the discretion of Sandy Vance, HIMSS, Director, Global Interoperability Showcases; any such special permission will be confirmed in writing via email sent from Sandy Vance or other approved HIMSS Interoperability Showcase staff.

Accepted IHE Connectathons prior to the AsiaPac11 Interoperability Showcase are:

- 2011 IHE North American Connectathon held 17-21 January, 2011 in Chicago, IL
- 2011 IHE Europe Connectathon 11-15- April, 2011 in Pisa, Italy
- 2011 IHE Australia Connectathon held 11-15 July, 2011 in Melbourne, Australia

Participate in Successful HIMSS Showcase Use Case Testing

Participation in a HIMSS Interoperability Showcase requires that participants attend both internet based and on site testing prior to the event. Because your participation impacts the ability of other participants to perform their roles, it is important that you take the test plan seriously.

Failure to successfully participate in Showcase testing may disqualify an applicant from participating in the AsiaPac11 Interoperability Showcase. There will be no refund of the Showcase participation fee to organizations thus disqualified.

List systems interested to demonstrate:

For each system that you are interested to demonstrate at the AsiaPac11 Interoperability Showcase, we ask you to provide:

- System names(s) and brief description(s)
- IHE Profile(s) and associated actor(s)
- Test venue: Identify the IHE Connectathon event at which your system(s) has been or will be tested for these Profiles / Actors

System 1: Product/System Name: _____

Version & Release _____

Brief description of what this product does: _____

List IHE Actor and IHE Integration Profile Pair: _____

Has this Profile / Pair been tested at an IHE Connectathon?

Yes No Will be Uncertain

If "Yes," please indicate Connectathon location and year: _____

System 2: Product/System Name: _____

Version & Release _____

Brief description of what this product does: _____

List IHE Actor and IHE Integration Profile Pair: _____

Has this Profile / Pair been tested at an IHE Connectathon?

Yes No Will be Uncertain

If "Yes," please indicate Connectathon location and year: _____

System 3: Product/System Name: _____

Version & Release _____

Brief description of what this product does: _____

List IHE Actor and IHE Integration Profile Pair: _____

Has this Profile / Pair been tested at an IHE Connectathon?

Yes No Will be Uncertain

If "Yes," please indicate Connectathon location and year: _____

IV. Terms & Conditions

HIMSS agrees to support the exhibition process with necessary facilities and staff and to publicize the Interoperability Showcase demonstration, events and participants through communications and marketing the HIMSS AsiaPac11 Interoperability Showcase 10-13 May in Budapest, Hungary.

In turn, participating companies are required to adhere to the following rules of participation:

1. Pass IHE Connectathon Testing

Participation in a HIMSS Interoperability Showcase requires that each Actor / Profile pair to have successfully passed an IHE-sanctioned Connectathon within 12 months by demonstrating interoperability with designated partners in a number of test configurations. Some limited special exceptions may be made at the discretion of Sandy Vance, HIMSS, Director, Global Interoperability Showcases; any such special permission will be confirmed in writing via email sent from Sandy Vance or other approved HIMSS Interoperability Showcase staff.

2. Submit IHE Connectathon success logs

Success logs for each IHE actor to be tested, using test tools provided by the Technical Project Manager, to verify that their software supports the transactions defined by IHE must be provided to the Technical Project Manager or Showcase Staff. These data are generated during the IHE Connectathon conducted by the prospective participant using the IHE Test Simulators, Test Plan and Test Data Set. Failure to submit these data may disqualify an applicant from participating in AsiaPac11 Interoperability Showcase. There will be no refund of the Showcase participation fee to organizations thus disqualified.

Accepted IHE Connectathons prior to the AsiaPac11 Interoperability Showcase are:

- 2011 IHE North American Connectathon held 17-21 January, 2011 in Chicago, IL
- 2011 IHE Europe Connectathon held 11-15 April, 2010 in Pisa, Italy

3. Direction

- a. Participants will take direction from the Technical Project Manager and/or Interoperability Showcase Staff members ["Staff"] as necessary and appropriate in planning, testing and exhibition process.
- b. Participants failing, in the judgment of the Showcase Technical Project Manager and/or Staff, to promptly correct any violation of the Terms of Participation or failing to comply with directives from the Showcase Technical Project Manager and/or Staff will be excluded from further participation in the demonstration process, without any refund of application fees.
- c. Participants must successfully complete all pre-Showcase testing requirements as outlined by the Showcase Technical Project Manager and/or Staff. This includes passing an IHE-Sanctioned Connectathon with the technical software applications and the composition (IHE Actors and Integration Profiles) of each software application/system proposed to be demonstrated at the AsiaPac'10 Interoperability Showcase or Some limited special exceptions may be made at the discretion of Sandy Vance, HIMSS Director, Global Interoperability Showcases– any such special permission will be confirmed in writing via email from Sandy Vance or other approved Showcase staff.
- d. Participants failing, in the judgment of HIMSS, to successfully demonstrate interoperability at or following the approved IHE Connectathons and in any additional interoperability testing deemed necessary may be excluded from the AsiaPac11 Interoperability Showcase. There will be no refund of the application fee to organizations thus disqualified.

Prior to AsiaPac Interoperability Showcase

- Submit company/organization logo in .eps format to HIMSS by 1 February 2011.
- Ship equipment to and from the exhibition and back to their home office at their own expense.

Onsite at AsiaPac11 Interoperability Showcase

1. Showcase participants agree to follow and meet the “AsiaPac11 Interoperability Showcase Onsite Set-up, Testing and Hours” as listed in the “HIMSS AsiaPac11 Interoperability Showcase™ Leadership, Implementer and Organisational Participant Guidelines- document. Showcase staff reserve the right to update these dates if required.
2. During the Showcase: We ask all participants to limit discussions at the AsiaPac11 Interoperability Showcase to interoperability. While the demonstration cannot proceed without discussing the products, all such discussion should be focused on interoperability, the use of standards and the use of profiles. Refrain from company-specific marketing in the Showcase demonstration exhibit area. Participants may not invite clients or prospective clients to view their products at the booth, invite reporters or other press representatives to the booth for product-specific discussions.
3. Participants agree that supporting information developed for use within the Interoperability Showcase, including but not limited to specifications, test data and marketing materials are the copyrighted property of IHE and HIMSS. In the spirit of collaboration and in keeping with copyright law, no participant may lay claim to the information created for any information used in the Interoperability Showcase without written consent from IHE and HIMSS.
4. Final confirmation of participation and payment of the appropriate fees are **due by 22 July 2011**. Final confirmation of participation indicates approval to be listed as an Interoperability Showcase participant in all relevant documents and communications published for HIMSS' Interoperability Showcases™.
5. **Application, Fees and Entitlements**
 - a. Application: Prospective participants must submit a signed application for the AsiaPac11 Interoperability Showcase **by 22 July 2011**. The AsiaPac11 Interoperability Showcase applications must include:
 - The number of technical software applications and the composition (IHE Actors and Integration Profiles) of each software application/system to be demonstrated.
 - A non-refundable 100% payment, required at the time of application submission.
 - Names and contact information of marketing, financial, and technical representatives. These representatives will be responsible for establishing communication with all parties needing to be informed about Interoperability Showcase deadlines, events, policies and other key information.
 - a. Fees: A non-refundable 100% payment is required at the time of application submission (no later than **22 July 2011**). Any participant failing to remit 100% payment with the contract by 30 July 2010 risks exclusion from promotional materials associated with the AsiaPac11 Interoperability Showcase.
 - b. Cancellation: Companies cancelling after 22 July 2011 will be charged a fee equal to 100% of the total cost of their contracted participation level.
 - a. Entitlements:
 - Exhibition and Promotional Effort: Participants that meet the **22 July 2011** payment deadline will be listed in the promotional materials produced for the AsiaPac11 Interoperability Showcase. This information will be provided to attendees of at the AsiaPac11 Conference and Exhibition via printed documents, signage, multimedia presentations and the Web site. Some of these materials will remain available throughout the 2010-2011 calendar years (approximately) and may be distributed at gatherings sponsored by other relevant medical professional associations.
 - Relevant details (determined by HIMSS) of each company's successful participation, including all IHE Actors and Integration profiles successfully tested will be highlighted in promotional materials.
 - All marketing materials of participating or sponsoring companies referring to IHE and/or HIMSS incorporating IHE and/or HIMSS logos require prior review and approval by HIMSS.

Leadership Level – 11,200 AUD*

- Interoperability Industry Leader Panel participation
- Speaking opportunity in the Showcase Theater (presentations must be submitted for review by HIMSS Interoperability Showcase Management)
- Logo on marketing materials, exhibit floor graphics, conference on site guide, and website
- Participation in an Interoperability Showcase Use Case Tour*
- Distribution of one success story or white paper from the Showcase floor
- Inclusion on Interoperability Showcase print collateral and marketing materials
- One complimentary full conference badge
- Two complimentary exhibitor badges

Implementer Level – 5,600 AUD*

- Logo on marketing materials, exhibit floor graphics, conference on site guide, and website
- Participation in an Interoperability Showcase Use Case Tour*
- Inclusion on Interoperability Showcase print collateral and marketing materials
- Two complimentary exhibitor badges

Supporter Level – 2,800 AUD*

- Logo on marketing materials, exhibit floor graphics, conference on site guide, and website
- Inclusion on Interoperability Showcase print collateral and marketing materials

**All Prices are subject to 10% GST*

IV. Specify Level of Involvement

My company/organization’s involvement is specified below (check appropriate boxes):

Participation Level	Interoperability Showcase	Total
Leadership	11,200 AUD	
Implementer:	5,600 AUD	
Supporter	2,800 AUD	

Attendance and testing of your products at an approved IHE Connectathon is required for participation in the AsiaPac11 Interoperability Showcase – application to an IHE-approved Connectathon is completed via a separate application.

Signature and Remittance

Applicants agree to abide by the Terms of Participation of this application, which are made part of this application by reference and are fully incorporated herein. The undersigned is empowered to enter into agreements on behalf of the applicant company/organization. This is not a binding agreement until signed by HIMSS.

Agreed to:

Signature of authorized representative Date

Accepted by:

Healthcare Information and Management Systems Society Date

METHOD OF PAYMENT

- Cheque– make payable to “HIMSS”
- Credit Card Visa MasterCard
- AMEX Discover

Card Number

Expires

Name on card

Signature

Remit this application with full payment for delivery before 22 July 2011:
 Please return signed copy with payment to HIMSS or cc HIMAA if needed and retain a copy for your records.
Please direct wire transfers for AsiaPac to:
 JP Morgan Chase Bank, N.A., Sydney Branch
 SWIFT Code: CHASAU2X BSB: 212 200 Account Name:
 Healthcare Information & Management Systems Society Account
 Number: 001 009 7395
Checks/Cheque: payable to Healthcare Information and Management Systems Society and mailed to: HIMSS, Attention: Finance Department
 230 E. Ohio Street, Suite 500, Chicago, IL 60611-3269 USA
Credit card payments: Fax +1-312-915-9209, Attn: Finance.
HIMSS Federal Tax ID# is 36-3906745.